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The Modern Era of the **Poaring Twenties.**

APUSH Review Guide for AMSCO chapter 23. Students without the AMSCO book may use *American Pageant* chapters 32 & 33 or other resources. This guide is optional and worth bonus points on the next quiz *for students completing guide IN ITS ENTIRETY BY QUIZ DATE*.

Directions Print document and take notes in the spaces provided. Read through the guide before you begin reading. This step will help you focus on the most significant ideas and information as you read.

Pictured at left: Al Capone, Louis Armstrong, Flappers, John Scopes, Babe Ruth, public domain photos, WikiCommons)

Learning Goals:

Defend or refute the following statement: The American economy and way of life dramatically changed during the 1920s as consumerism became the new American ideal. Identify and evaluate specific ways the culture of modernism in science, the arts, and entertainment conflicted with religious fundamentalism, nativism, and Prohibition. To what extent did the 1920s witness economic, social, and political gains for African Americans and women? To what extent did these years "roar?"

To what extent was American foreign policy in the 1920s isolationist?

Key Concepts FOR PERIOD 7:

Main Idea: An increasingly pluralistic United States faced profound domestic and global challenges, debated the proper degree of government activism, and sought to define its international role.

Key Concept 7.1: Governmental, political, and social organizations struggled to address the effects of large-scale industrialization, economic uncertainty, and related social changes such as urbanization and mass migration.

Key Concept 7.2: A revolution in communications and transportation technology helped to create a new mass culture and spread "modern" values and ideas, even as cultural conflicts between groups increased under the pressure of migration, world wars, and economic distress.

Key Concept 7.3: Global conflicts over resources, territories, and ideologies renewed debates over the nation's values and its role in the world, while simultaneously propelling the United States into a dominant international military, political, cultural, and economic position.

Guided Reading: The Modern Era of the 1920s, pp 475- 489

Answer the following questions by reviewing main events, defining terms, and analyzing significance in the spaces provided.

1. Republican Control, pp 475-477

Analyze the significance of Warren Harding's landslide victory in the election of 1920 and explain the political and economic changes under his leadership.

Main Events/Ideas	Definitions/Explanations	Analysis
Harding was the first of three Republican presidents in the 1920s. Republican dominance during the 1920s illustrated American desire to "return to normalcy" following the Great War.	Old Guard Harding's Cabinet	Compare the "Return to Normalcy" business doctrine to the "laissezfaire" of the Gilded Age.
a. Old Guard b. Harding's Cabinet c. William Howard Taft's appointment to Supreme Courtcontinued on next page		

	Republican Control	
ling was the first of three ublican presidents in the is. Republican dominance ing the 1920s illustrated rican desire to "return to nalcy" following the Great	Business Doctrine The Presidency of Warren Harding	Compare the 1920s Republican view on taxes and tariffs to the Progressive views of Teddy, Taft, and Wilson. What is the key to understanding these differences?
entinued from previous	A Few Good Choices	
Republican Domestic Policy Pardoning Eugene Debs Teapot Dome Esch-Cummins Transportation Act of 1920 Merchant Marine Act of 1920	Harding's Domestic Policy 1) 2)	Compare the leadership of Warren G. Harding to the leadership of Ulysses S. Grant. What is the significance of this comparison?
Tariff Act of 1922 Bureau of the Budget	3)	
	Eugene Debs	
	Scandals and Death	
r :	ablican presidents in the s. Republican dominance of the 1920s illustrated rican desire to "return to nalcy" following the Great return to nalcy illustrates a considerable return to nalcy illustrated retur	Business Doctrine The Presidency of Warren Harding The Presidency of Warren Harding A Few Good Choices Republican Domestic Policy Pardoning Eugene Debs Teapot Dome Esch-Cummins Transportation Act of 1920 Merchant Marine Act of 1920 Fordney-McCumber Tariff Act of 1922 Bureau of the Budget Business Doctrine Business Doctrine The Presidency of Warren Harding A Few Good Choices 1) 2) Eugene Debs

 $\label{lem:condition} \textbf{Analyze the impact Calvin Coolidge and Herbert Hoover's leadership had on the nation.}$

Main Events/Ideas	Definitions/Explanations	Analysis
Calvin Coolidge became President following the death of President Harding. He was then elected in 1924. He continued Old Guard leadership.	The Presidency of Calvin Coolidge	Explain the significance of the Progressive Party in the election of 1924, and compare this to the election of 1892 with the Populist Party.
 a. "The business of America is business" b. Election of 1924 c. New Progressive Party & Robert La Follette d. American Legion, 1919 and the Adjusted Compensation Act, 1924 e. Agricultural Credits Act of 	Election of 1924 & a new Progressive Party Vetoes and inaction	Why did Coolidge veto so many new programs?
e. Agricultural Credits Act of 1923 f. McNary-Haugen Bill of 1928 g. Boulder Canyon Project Act, 1928		Explain the short and long term significance of the McNary-Haugen Bill and the Boulder Canyon Project.
Herbert Hoover was elected in 1928, the final of the three Republican presidents in the "Roaring" decade. a. Alfred E. Smith and the Election of 1928 b. "Coolidge Prosperity"	Hoover, Smith, and the Election of 1928	Support or refute the following characterization: the U.S. government during the 1920s was more "progressive" than "laissez-faire."

Mixed Economic Development, pp 477-479

Explain how the American economy developed and changed during the 1920s.

Main Events/Ideas	Definitions/Explanations	Analysis
The "Roaring Twenties" was overall an era of economic expansion with	Causes of Business Prosperity	What caused the post WWI recession? (see page 466)
standard of living and income increasing as well as low unemployment.	Increased Productivity	
However, some parts of the population remained in poverty, and economic	Frederick W. Taylor	
woes in agriculture foreshadowed the coming bust in 1929.	Henry Ford	
New technologies contributed to improved standards of living, greater		In analyzing economic development in the 1920s, to what extent was the decade
personal mobility, and better communications systems.	Energy Technologies	"Roaring?" Defend your answer with specific evidence.
a. Business Boom, 1919- 1929		
-Scientific Management -Mass Production	Government Policy	
-Assembly Line -oil and gas -electric motors -tax cuts -Federal Reserve	Consumer Economy	
policies -consumerism -Buying on credit -advertising		
b. Agricultural Doom, 1919-1929 -end of WWI -heavy debt -new technologies	Impact of the Automobile	Explain <i>why</i> agriculture suffered during the Roaring Twenties.
- surplus c. Decreased Labor Activity		
-Labor strikes, 1919 (Boston Police strike, Seattle general strike, just to name a few) -open shop -welfare capitalism -aggressive resistance	Farm Problems	Explain why 1919 saw so many labor strikes. (see page 467)
-United Mine Workers; John L. Lewis		
	Labor Problems	Explain how business policies reduced labor union activity. Cite at least four methods in your answer.

A New Culture, pp 479-483

Explain how and why American culture changed in the 1920s.

Main Events/Ideas	Definitions/Explanations	Analysis
The United States, in the		_
1920s, became an urban	A New Culture	In what ways was modern culture in the 1920s
nation with changing morals and beliefs which		similar to modern day culture? Cite at least two
increasingly conflict with		specific examples in your answer.
traditional, rural culture.		
a. Culture of cities -"bordello on wheels"	Jazz Age	
-mass consumption		
-modern culture		
-jazz		
-radio	Entertainment	
-Hollywood -heroes		
-1161063		
The rise of an urban,		
industrial society		Google Adkins v. Children's Hospital. Explain
encouraged the		the significance of this ruling for feminism.
development of a variety of cultural expressions for	Popular Heroes	
migrant, regional, and		
African American artists		
(expressed most notably in the Harlem Renaissance		
movement); it also		
contributed to national		
culture by making shared		To what extent did the 19th Amendment improve
experiences more possible	Gender Roles, Family, and Education	gender equality? Defend your answer.
through art, cinema, and the mass media.		
tric mass media.		
Women earned the right to	Woman at Hama	
vote in 1920 with the 19 th	Women at Home	
Amendment, however little changed for women		
politically or economically.	Women in the Labor Force	
Socially, however, women	Tronion in the Edwar Forecis.	
continued to challenge		Explain why Sigmund Freud had such a
gender related limitations.	Revolution in Morals	profound influence on American culture.
a. Adkins v. Children's		
Hospital		
b. Women in the 20s -19th Amendment		
-Homemakers		
-Working Women		
-influence of Sigmund		
Freud -Margaret Sanger		
-Margaret Sanger -Flappers	Divorce	List three causes of post WWI disillusionment.
-Increased divorce		<u> </u>
c. Secondary education		a.
d. Lost Generation -disillusionment	Education	<u></u>
-Gertrude Stein	Euucauon	b.
-F. Scott Fitzgerald		c.
-Ernest Hemingway -T.S. Eliot		
-1.5. Ellot -Eugen O'Neill	The Literature of Alienation	What is your prior knowledge of the Lost
		Generation?
and the state of t		
continued on next page		

	T	
continued from previous page The rise of an urban,	Art and Architecture	Google Frank Lloyd Wright and Georgia O'Keeffe. How can you use these two individuals to illustrate modernism in the 1920s?
industrial society encouraged the development of a variety of cultural expressions for migrant, regional, and African American artists (expressed most notably in	Harlem Renaissance	modernism in the 19205:
the Harlem Renaissance movement); it also contributed to national culture by making shared experiences more possible through art, cinema, and		How did Harlem entertainment and audiences differ from other cities?
the mass media.	Poets and Musicians	
e. Art and Architecture -Art Deco -Edward Hopper -Rhapsody in Blue and Porgy and Bess f. Harlem Renaissance		Compare the beliefs of W.E.B. DuBois with Marcus Garvey.
-Great Migration -Harlem, New York -Langston Hughes and other poets -Duke Ellington and	Marcus Garvey	
Louis Armstrong -Jazz Age -Bessie Smith -Paul Robeson		What did Marcus Garvey have in common with the American Colonization Society? (see page 215)
g. Marcus Garvey, Black Star Line		

Values in Conflict, pp 483-486

How did changing urban society due to industrialization, urbanization, and modern culture lead to cultural conflicts during the Roaring Twenties?

Main Events/Ideas	Definitions/Explanations	Analysis
Technological change, modernization, and changing demographics led to increased	Values in Conflict	Explain how Darwinism impacted culture conflict.
political and cultural conflict on several fronts:	Religion	
a. tradition versus innovation, b. urban versus rural, c. fundamentalist	Modernism	
Christianity versus scientific modernism, d. management versus	Fundamentalism	
labor, e. native-born versus new immigrants,		Google Billy Sunday and Aimee Semple McPherson. How can you use these two individuals to illustrate culture conflict in the
f. white versus black, g. idealism versus disillusionment.		1920s?
continued on next page	Revivalists on the Radio	

Compare the viewpoints of William ...continued from previous page... Jennings Bryan and Clarence Darrow as Fundamentalism and the Scopes Trial... illustrated in the Scopes "Monkey" Trial. The "noble experiment" illustrated a cultural conflict regarding the morality of alcohol consumption (or alcohol's impact on morality). 18th Amendment and the The Trial... Volstead Act, 1919 Speakeasies h Al Capone & organized Aftermath... To what extent did Prohibition have a crime in the 1920s positive impact on the nation from 1919-J. Edgar Hoover 1933? Defend your viewpoint AND your becomes head of the FBI, opposing viewpoint with one piece of evidence. 1933, 21st Amendment Prohibition... The global ramifications of World War I and wartime patriotism and xenophobia, combined with social tensions created by increased Defying the Law international migration, resulted in legislation restricting immigration from Asia and from southern and eastern Europe. Explain the causes and effects of the As labor strikes and racial strife First Red Scare. (see page 467) disrupted society, the immediate postwar period witnessed the first "Red Scare," Political Discord and Repeal... which legitimized attacks on radicals and immigrants. **Several acts of Congress** established highly restrictive How did fear of communism impact immigration quotas, while nativism? national policies continued to permit unrestricted immigration Nativism... from nations in the Western Hemisphere, especially Mexico, in order to guarantee an inexpensive supply of labor. How did nativism and fear of anarchy First Red Scare impact the Sacco and Vanzetti trial? -Palmer Raids, 1919 Quota Laws... b. race riots (see page 467) c. Nativism -Emergency Quota Act of -Immigration Act of 1924 Ku Klux Klan renewed, c. 1915 **ACLU** d. Case of Sacco and Vanzetti... Sacco & Vanzetti, 1921 The ACLU was founded in 1920 in response to Wilson's WWI limitations on civil liberties, the Red Scare, racial discrimination, and nativism. What does Ku Klux Klan... ACLU stand for? Tactics... Decline...

Foreign Policy: The Fiction of Isolation, pp 486-488

To what extent were the foreign policies of Harding, Coolidge, and Hoover isolationist?

Main Events/Ideas	Definitions/Explanations	Analysis
In the years following World War I, the United States pursued a unilateral foreign	Foreign Policy: The Fiction of Isolation	To what extent were the foreign policies of Harding, Coolidge, and Hoover similar to Gilded Age foreign policy?
policy that used international investment, peace treaties, and select military	Disarmament and Peace	to dilued Age loreign policy:
intervention to promote a vision of international order, even while maintaining U.S. isolationism, which	Washington Naval Conference, 1921	What role did the League of Nations play
continued to the late 1930s.	1. Five-Power Treaty	in the Washington Naval Conference?
American foreign policy in the 1920's was largely isolationist; however this	2. Four-Power Treaty	
characterization is a bit misleading because the U.S. did participate in diplomatic efforts to maintain peace.	3. Nine-Power Treaty	To what extent was the United States politically isolated from world events during the 1920s? Defend your answer with at least two specific pieces of
a. U.S. occupation of Haiti and Nicaragua b. U.S. withdrawal from	Kellogg-Briand Pact	evidence.
Dominican Republic c. Increased economic investments in Latin America d. Oil drilling rights in the Middle East	Business and Diplomacy	
e. League of Nations f. Washington Naval Conference, 1922-3 -Four Power Treaty, -Five-power Naval	Latin America	Compare the Underwood Tariff (see page 422) to the Fordney-McCumber Tariff of 1922. Is it fair to say the later undermined the progressivism of the first?
Treaty, -Nine Power Treaty g. Tariffs and retaliatory tariffs (Fordney- McCumber)	Clark Memorandum (Google it)	
h. The Dawes Plan, 1924 i. Economic negotiations in Mexico, 1927 j. Geneva Conference, 1927	Middle East	
k. Kellogg-Briand Pact, 1928 I. Clark Memorandum, 1930	Tariffs	Explain the significance of the United States as a creditor nation in regards to foreign policy during the 1920s.
	War Debts and Reparations	
	Dawes Plan	Explain the difference between the Roosevelt Corollary (see page 418) and the Clark Memorandum. Which one was a more "progressive" policy?
	Legacy	

Historical Perspectives: How Conservative Were the 1920s? page 489

Compare historical viewpoints of the Roaring Twenties.

The 1920s was a conservative era dominated by narrow-minded, materialistic abandonment of Progressivism	The 1920s were a continuation of the Progressive Era	Traditionalists of the 1920s were trying to preserve federalism
Only Yesterday, 1931	Revisionists	Alan Brinkley, 1980s
Arthur Schlesinger Jr	The Perils of Prosperity, 1958	
Modern day return to this view		

Food For Thought... Did Progressivism really end with WWI? Highlight Main Ideas and compare to your historical perspectives notes above.

At first glance, it might appear that the three Republican administrations of the 1920s sandwiched between the Democratic administrations of President Woodrow Wilson (1913-21) and President Franklin D. Roosevelt (1933-45) would have brought with them a period of conservatism, in much the same way that Ronald Reagan's election in 1980 might be viewed as a reaction against government growth and activism in the 1960s and 1970s. However, **before FDR's administration**, **the Republicans were the party of government activism and the Democrats the party of conservatism**. Furthermore, except for President Wilson's election that was the result of a temporary fracture of the Republican party into Republicans and Progressives, the Republicans, along with Republican ideas, dominated the White House. After Abraham Lincoln's presidency, Grover Cleveland was the only Democrat to hold the office until FDR. **The ideas of Progressivism**, found mostly in the Republican party, provided the intellectual foundation for the substantial growth of 20th century government.

Another factor relevant to the political environment in the 1920s was the relative balance of power between the president and Congress. During World War I, the balance of power tipped considerably toward the presidency, but the 1920s brought a reduced amount of power to the presidency, and increased the power of the Republican-dominated Congress. After the 1920 elections, Republicans held a majority of 303 to 131 in the House and 60 to 36 in the Senate and, particularly when compared with the previous two decades, the **political agenda during the 1920s was more controlled by Congress than by the executive branch.**

The theme of the **Harding** administration was a **"return to normalcy**," which must have sounded especially desirable after World War I. This theme was immediately adopted by **Coolidge** after Harding's death in 1923. One feature of this return, and an indicator of the conservatism of the Harding and Coolidge administrations, was the **slashing of income tax rates**, which involved considerable congressional debate. But when the income tax was established in 1913, the highest marginal tax rate was 7 percent; it was increased to 77 percent in 1916 to help finance the war. The top rate was reduced to as low as 25 percent in 1925, but that is substantially higher than the 7 percent rate prior to the war, and the income levels that defined the brackets had also been lowered substantially from their prewar levels. The "normalcy" of the 1920s actually incorporated considerably higher levels of federal spending and taxes than the Progressive era before World War I.

The Progressive movement, and the Progressive party, remained vital through the 1920s, the difference being that the Republicans had been able to regain the support of Progressives. In 1924, the Progressive party ran **Robert LaFollette**, a Republican Senator from Wisconsin, as their presidential candidate. **LaFollette gained a respectable 13 percent of the popular vote**. Despite the three-way race, Coolidge still won a 54 percent majority, which contrasts sharply with the 1912 election in which the Progressive party split the Republican vote and led to the loss of the Republican incumbent. Normalcy, in the Harding-Coolidge sense, meant peace and prosperity, but it also meant a continuation of the principles of Progressivism, which enabled the Republican Party to retain the support of its Progressive element. **Despite the popular view of the 1920s as a retreat from Progressivism, by any measure government was more firmly entrenched as a part of the American economy in 1925 than in 1915, and was continuing to grow. Harding and Coolidge were viewed as pro-business, and there may be a tendency to equate this pro-business sentiment as anti-Progressivism. The advance of Progressivism may have been slower than before the war or during the New Deal, but a slower advance is not a retreat.**

The **Hoover** administration, from 1929 to 1933, must be analyzed differently because of the onset of the Great Depression, but compared with his immediate predecessors, it is much easier to make the case that **Hoover was an active supporter of increased government involvement in the economy**. Hoover served in the Wilson administration as head of the **United States Food Administration** beginning in 1917 and, as **Secretary of Commerce** throughout the Harding-Coolidge administrations, was the most active Cabinet member in pursuing increased government involvement in the economy. From 1929 to 1933, under President Hoover's administration, real per capita **federal expenditures increased by 88 percent**. Under President Roosevelt's administration from 1933 to 1940, just before World War II, they increased by only 74 percent. Although Hoover started from a lower base, in percentage terms expenditures under Hoover increased more in four years than during the next seven New Deal years. If a case can be made that federal policies under the Harding and Coolidge administrations were a solidification and extension of Progressive principles, the case is much more easily made for President Hoover's administration.

The government did not treat farmers as generously as they wanted to be treated in the 1920s but, despite the "industry versus agriculture" impression that some historians have of the period, the 1920s saw no reversals of government policy to aid agriculture, and a substantial growth in new agricultural policies. **Benjamin Anderson has argued that the original introduction of the McNary-Haugen bill in 1924 marks the true beginning of the New Deal.** From 1924 on, legislation was increasingly designed to help control the economy and to support the economic interests of well-defined interest groups, and farmers were major beneficiaries. In 1920, federal expenditures on agriculture were \$17 million (in 1930 prices), and had increased by 193 % to \$49 million by 1930. Whether evaluated financially or with regard to programs, the 1920s saw considerable government growth in the agricultural industry, and laid the foundation for more federal involvement that was to follow in the New Deal.

Analyze the message and significance of the following images. Connect your context to a specific event in the 1920s, and identify the theme.

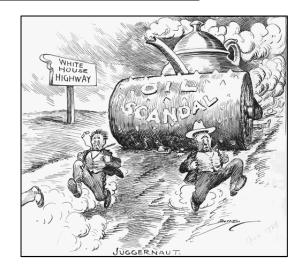


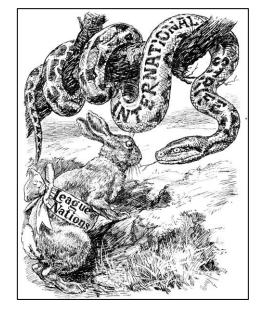
Historical Context:		
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Theme:		

Historical Context:

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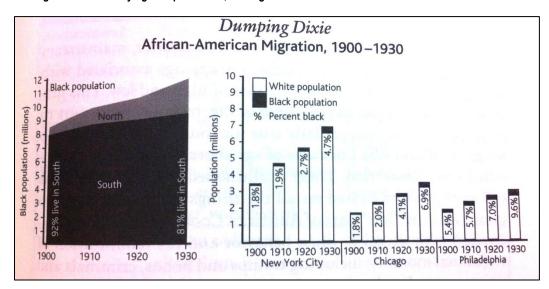


Food For Thought: Made In America... the Art of Cool

Read the excerpt and then answer the questions in the spaces provided.

Born in New Orleans around 1900, jazz was the first genre of music to inspire a worldwide mania for all things American (which often meant all things African American), especially in Western Europe. Drawing from blues and ragtime, the genre also folded the jaunty-yet-soulful marching music of traditional New Orleans' funeral processions into its ingredient list. Before long, jazz spread north, following the wave of African-Americans migrating from the rural South to big Northern cities, and soon it took hold in places like Chicago and New York City, with pioneers like Louis Armstrong, Ferdinand Joseph LaMothe (better known as Jelly Roll Morton), and Duke Ellington.

Jazz was more than just a new kind of music: it was a part of a broader style, "American Cool," which quickly became America's top export. And while there's nothing less cool than trying to explain "cool," we'll give it a shot in the interest of the historical record.



What caused the Great Migration?

What effect did the Great Migration have on America?

An emotional style focused-paradoxically- on minimizing emotion, "being cool" likely began in African-American culture as a way for individuals to passively deflect the psychological hurt inflicted by white racism. In American Cool, effortless mastery of both oneself and one's context became expressed through verbal and body language, or lack thereof: the cool American is calm, unfazed, even slightly jaded or blasé. This new emotional minimalism was part of a long-term shift in what society modeled as "proper" emotional behavior. In the nineteenth century Victorian period, individuals were expected to control the extreme feelings raging just beneath the surface; by the twentieth century, they were supposed to be truly, inwardly detached from those feelings, skeptical of any passion except for "natural" urges like hunger and sexual desire.

Along with this general attitude and demeanor, mainstream America also picked up the aesthetic trappings associated with African-American cool: a combination of high and low. This juxtaposition was visible in every area of life, from fashion to art to language, and was particularly true for younger Americans who fought in WWI or came of age shortly afterward—the so called Lost Generation. These disillusioned and dissolute teens and young adults fixated on all the things their elders tried to ignore, and the "low" part of American Cool manifested in a fascination with illegal or illicit behavior and the renunciation of traditional morality, including tramps and hobos, criminals and private eyes, dive bars and flophouses, drugs and alcohol. (At least, in cities. Rural American remained a bit square, holding fast to traditional values.) One example of this renunciation was the risqué "flapper" fashion embraced by young women of the day.

...the idea of "cool" quickly spread through mainstream culture, giving rise to scores of expressions: you can "be cool," "stay cool," "play it cool," "keep it cool," "lose your cool," "cool it," "cool your heels," or "cool your jets." We all want to make a "cool million," and someone can be a "cool customer," "cool cat," "cool as a cucumber," "coolheaded," or just "really cool." Before long (surprise!(the concept was co-opted by corporate America and soon anything could be cool. By the 1950s you could eat "Cool Whip," wear "Cool-Ray" sunglasses, paint your nails will cool Cutex polish, drink cool 7-Up, grill with cool A-1 sauce, or "jazz up" your salad with cool French dressing. For some reason it was extra-cool to spell the word with a "K" in brand names – e.g., Kool cigarettes, Kool-Aid, Dura-Kool fabrics... the list goes on.

Of course, cool wasn't the only new slang being slung in America. "Hip" and "hipster," coined by jazz musicians, referred to the typical position of a supine opium smoker, lying sideways on his or her hip, leading to the coded inquiry: "Are you hip?"

(Erik Sass, The Mental Floss History of the United States)

What evidence can you pull from this excerpt to help you explain the influence of African American culture on the changing, modern American culture of the Roaring Twenties?